



## Day 4

Las Vegas 2018: it's all over now

Bit of a lazy Sunday morning for most, with the first workshops not scheduled until 10.45am. But, if you wanted a final inspirational session, then NADA had just that: the Sunday Inspirational Session featuring former navy SEAL Robert O'Neill, one of the most highly decorated combat veterans of our time and SEAL Team 6 leader - basically the guy who 'got' Osama bin Laden.

Only in the USA, you might say: but there was no doubt that it was inspirational stuff. As he described it: "this is one guy, through one door, in one room. You only get once chance."

And his description of SEAL methodology was a classic: "Slow is smooth; smooth is fast". Remember that next time you're rushing to make a business decision.

Other highlights from the day:

\* Andy Church, our very own ASE hero, was one of very few speakers to be given the chance to deliver their workshop session twice. His 'Powerful Pay Plans that Drive Profitability' session was packed with eager learners on a Sunday morning as delegates tried to cram in a last learning opportunity.

\* And then there was just about time for one final chance to walk the floor, catching those exhibitors you might have missed. Me? I learned lots of useful stuff about Facebook Marketplace and how 'bots' are set to save me from daily drudgery. Well, we shall see.

Anyway, that's it for 2018 folks. Remember, if you want to be part of the ASE NADA Show experience sign-up now for advance info on 2019 happening in sunny San Francisco.

Hang on in there: just half a day to go. The show closes Sunday afternoon (local time)