

ASE

Driving Profitability

14

Key Ratios

ROLLING 12 MONTHS ROLLING 12 MONTHS BENCHMARK

Net Profit as % Sales



Overhead Absorption



Used: New Sales

Vehicle Sales Expenses as % Gross

Sales per Sales Executive

Used Vehicle Stockturn (days)

Return on Used Car Investment



Overall Labour Efficiency

Service Gross Profit % on Labour

Service Expenses as % Gross

Hours per Retail Job Card



Parts Gross Profit %

Parts Expenses as % Gross

Parts Stockturn

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